

# INVESTOR'S PACKET

# LÍDERCON

AVANZANDO TU LIDERAZGO

FALL 2024

## THE LEADERSHIP CONFERENCE

In the fall of 2024, LatinoLEAD will host its fourth-annual Latine leadership conference at Best Buy's headquarters. LíderCon offers attendees a variety of professional development workshops and networking opportunities aimed to empower and inspire *nuestra comunidad*. LíderCon is designed to bring together Latine and allies of the community and inspire impactful leadership practices. LíderCon offers attendees a variety of professional development workshops with a jam-packed line of national keynote speakers, panels of local and regional leaders, multiple networking opportunities and more.

## SPONSORSHIP

- RECOGNITION ON CONFERENCE PROMOTIONS
- RECOGNITION AT THE AWARD CEREMONY
- CONFERENCE BAG INSERTS
- COPY OF THE CONFERENCE REGISTRATION LIST
- 2-MINUTE SPEAKING OPPORTUNITY AT AWARD CEREMONY
- SPONSOR THE AWARD CEREMONY
- NETWORK-WIDE EMAIL WITH RECOGNITION OF SPONSORSHIP
- LOGO PLACEMENT ON CONFERENCE MERCH
- OPPORTUNITY TO HOST 60 MIN SESSION
- OPORTUNIDAD EXPO DISPLAY TABLES
- OPPORTUNITY TO HOST A TOUR
- HALF-PAGE RECOGNITION IN CONFERENCE DIGITAL BOOKLET
- FULL-PAGE RECOGNITION IN CONFERENCE DIGITAL BOOKLET
- FULL CONFERENCE REGISTRATIONS

SCHOOLS & NON-PROFITS	INVESTOR LEVEL FOR CORPORATE & BUSINESS	
PARTNER \$5,000	EMERALD \$10,000	RUBY \$15,000
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
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5	12	15

## SPONSOR THE AWARD CEREMONY

FOR \$2,500 SPONSOR AND RESERVE A TABLE FOR THE LÍDERCON 2024 AWARD CEREMONY



Sponsor the LíderCon 2024 Award Ceremony and receive exclusive recognition alongside other perks! This sponsorship opportunity includes eight award ceremony seats, five conference tickets, a copy of the registration list (including attendee emails and full names). All LíderCon 2024 Award Ceremony Sponsors will have level-specific recognition in any and all marketing assets highlighting the Award Ceremony.

## INVEST IN LÍDERCON

Latine professionals and allies of the community convene at LíderCon to acquire insights into the prevailing state of our community across various sectors. Our participants gather inspiration to pursue their passions with unwavering determination, forge valuable connections through networking opportunities, and refine their personal, professional, and leadership capabilities. Moreover, they engage in thought-provoking discussions and collaborative sessions aimed at fostering collective growth and empowerment within the Latine community and beyond.



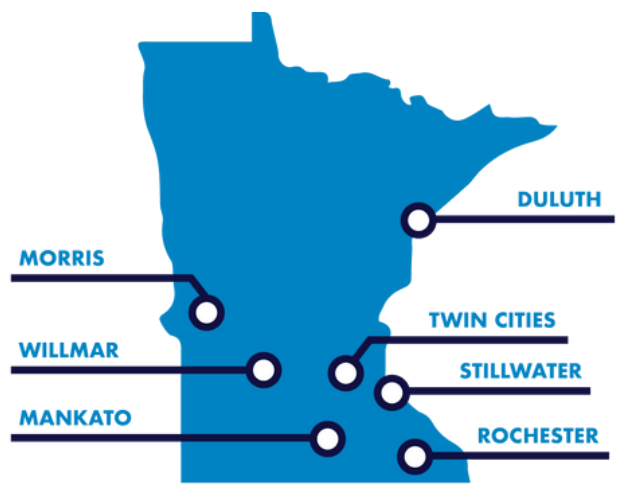
Visionary Break Out Session  
Presentations & Discussions



300+ attendees



Oportunidad Expo



Regional Impact

## SCHEDULE YOUR APPOINTMENT

TO SECURE YOUR SPONSORSHIP, PLEASE REACH OUT TO:

✉ KAREN VELEZ BARRON | COO of LatinoLEAD | KAREN@LATINOLEADMN.ORG